Yasham Academy

A new beginning

Key Highlights

- Career oriented IT Academy
- Motivate, Equip and Empower the youth force
- Provide high quality IT training
- Committed to nation building through youth empowerment

Inside this issue:

Beginning is always exciting. As it is said, journey of 1000 miles begins with the first step.

Beginning is the most difficult step and rest is the mere perseverance.

2018 marked as 50 years of my service in the medical field and it has been fulfilling journey since I graduated from GMC Nagpur in 1968.

Akola is the focal point for all my initiatives and efforts. I have observed a peculiar trend in the society. A very small percentage of affluent part of the society are able to afford the best of education services and migrate to metros. Their economic capability and the effort opens up the opportunity which propels their career.

A large part of the youth from Akola doesn't have the economic capability to migrate nor do they have awareness about the latest technology trends. These youth have capability and time to their advantage however they lack the awareness, infrastructure and guidance to embrace the practical skills.

University education is mostly theoretical , devoid of any industry specific skills. It does bring the degree certificate but not the skills, confidence and the Job.

I am making an humble attempt to bring this change in the society by establishing **Yasham Academy** focused on the IT Skills and competency required in today's era for all parts of society.

Dr. Navin Mehta
Founder Director
Yasham Academy

We are committed to promote the awareness amongst the youth, provide them with the infrastructure and the high quality guidance to prepare them for the Jobs and Business.

Our Purpose

Purpose of Yasham Academy is nation building through youth empowerment & equipping them with the latest technology skills.

Our **Mission** is to provide the high quality training in the latest technology to motivate, equip and empower the youth workforce.

I feel very energetic and purpose driven. I am also blessed to have an excellent team who are integral part of the shared purpose.

Together we are making great progress and making subtle changes in the life of youth through practical education.

yasham
Academy
Motivate, Equip, Empower

यशंम अकॅडेमि

आजच्या काळात कौशल्याच्या बळावर माणसाला चांगला जॉब आणि व्यवसायात यश मिळते.

अकोला शहरात प्रॅक्टिकल स्किल ओरिएंटेड आयटी इन्स्टिट्यूटची कमतरता होती, त्यासाठी विद्यार्थांना आयटी मध्ये उच्च शिक्षणासाठी नेहमी पुणे किंवा हैद्राबादला जावे लागत असे, जे कि त्यांच्यासाठी आर्थिक दृष्ट्या त्रासदायक होते.

यशंम अकॅडेमि अद्ययावत टेकनॉलॉजीवर आधारित कोर्सेस उपलब्धकरून देण्याचा प्रयत्न करत आहे .

कोर्सेसची अधिक माहिती जाणून घेण्यासाठी कॉल करा

818283 8888,
वेबसाइट

www.yasham.academy

Digital Marketing

Digital marketing is the process of identifying and maintaining the customer relationship to sale the products and services.

There are more than 30 crore smart phones in India. Customers are using their mobile to identify the products and services.

All the business will have to adapt the digital marketing (marketing on mobile, internet) to attract the customers.

Digital Marketing Skills

- Social Media Marketing
- Video Production & Mgmt
- SEO & SEM
- Content Marketing
- Data Analytics
- Bulk SMS and email marketing
- Digital advertising

Digital Marketing इस कोर्स के द्वारा आप मार्केटिंग डिपार्टमेंट मे काम कर सकते हैं. इस कोर्स मे हम आपको अलग अलग social media channel पर मार्केटिंग कैंपेन design , develop और implement करना सिखाएंगे। इस कोर्स के बाद डिजिटल मार्केटिंग और सेल्स डिपार्मेंट मे जॉब के चान्सेस हैं.
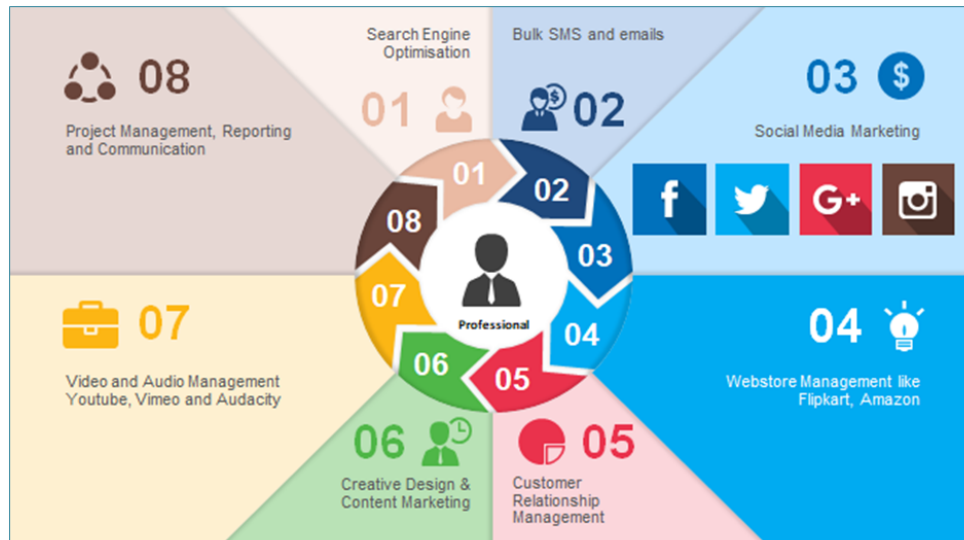
Free Seminars

In order to improve the awareness a series of free seminars were organized by Yasham Academy. Seminars includes topics like

- Android application Development

- Full Stack Web Developer

- Digital Marketing

- Core and Advance Java

Large number of students attended these seminars. We received excellent feedback. Students mentioned that they didn't knew such courses are also available at Akola.

Photos from free Seminars

Presentation at Startup Akola

We also got an opportunity to present the Yasham Academy profile at Start up Akola fest. People were excited at an opportunity to learn or implement the technology in their startups.

Yasham Academy Updates

With an humble beginning, Yasham Academy started initially with only couple of students.

Owing to course types, quality and infrastructure, we received a very good response. We have now grown to 30+ students strength.

Following courses are currently running at our academy.

- Full Stack Web Developer

- Python

- Core and Advance Java

- Tally & many others

Thanks to all the students for putting your **trust** in us.

Courses Offered

Career Track Courses	Modular-Programming	Modular-Others
1. **Full Stack Web Developer**	1. **C & C++ Programming**	1. **DTP with CorelDraw**
2. **Digital Marketing Professional**	2. **Core and Advance Java**	2. **Adobe Photoshop**
3. **Android app development**	3. **Core and Advance Python**	3. **Accounting (Tally + GST)**
4. **Professional Accountant**	4. **PHP**	4. **Advance Excel**
	5. **VB.net programming**	5. **Basic Computer**
		6. **Advance Computer**

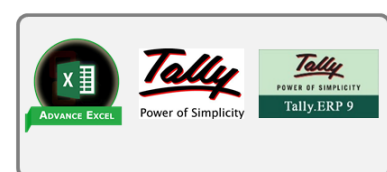## Full Stack Web Developer

Digital Marketing
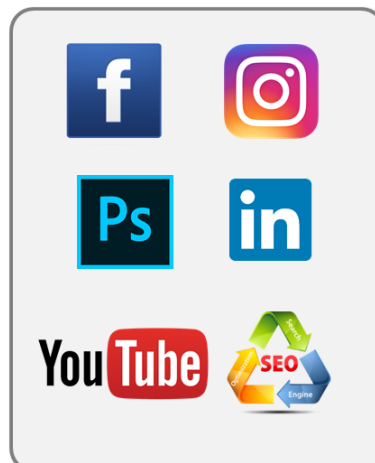
Android App Development

Professional Accountant

Yasham Academy

2nd Floor, Shanti Krupa
Near SS Kharote Jewellers
Gandhi Chowk
Akola - 444001

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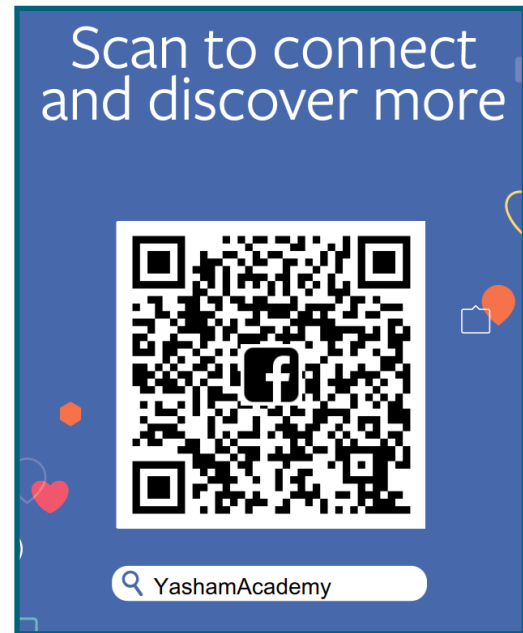
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Upcoming Course Schedule

Course Name	Start Date
Full Stack Web Developer	08-April-2019
Digital Marketing Professional	08-April-2019
Python Programming	08-April-2019
Java + Android (Special summer batch for 10th & 12th std)	08-April-2019
12th Computer Science Tuition Class	10-Jun-2019
Digital Marketing Professional	10-Jun-2019
Full Stack Web Developer	10-Jun-2019
Android App development	10-Jun-2019
Tally with ERP/GST	10-Jun-2019
Python Programming	10-Jun-2019
Core and Advance Java	10-Jun-2019